



## PIANO DI LAVORO DEL DOCENTE

anno scolastico **2022/2023**

**prof.ssa Monica G. DROVANDI**    **MATERIA** **Lingua Inglese**

classe e indirizzo **4A AFT**

n. ore settimanali: **3**

monte orario annuale: **99**

**ore effettivamente svolte: 90**

### CONTENUTI DISCIPLINARI:

**Grammar Revision.** Ripasso delle strutture grammaticali dell'anno precedente.

Zero, First and Second conditionals.

Introduction to Shakespeare. Shakespeare's Society and Hamlet. Visione del film "Hamlet" di K. Branagh.

### da Business English:

#### Business, Finance and Marketing:

**Unit 1: International trade. Business in its economic background.** Why is business activity needed? Commerce and trade. Sectors of production. Economic system: Command or planned economy, free market economy and Mixed market economy. Mature and emerging markets. Mature markets. The Four Asian Tigers. Emerging markets: BRIC and The Next Eleven. The regulation of international trade. The WTO. The IMF, the WB. Foreign trade control. Trading Blocs: The EU. APEC. NAFTA. G20. E-commerce. Types of companies. Five tips for staying safe online. Focus on Grammar: Singular and plural nouns. Plural only nouns. Nouns with different meaning in the singular and in the plural. Skin Tight. Books – everything must go.

- **Unit 2: Business organization.** Sole traders. Partnership. Unlimited partnership. Limited partnership. Limited companies: private limited companies (LTD). Public limited companies (PLC). Co-operatives. Franchising. How businesses grow. Mergers. Takeovers. Acquisitions. Joint ventures. Economies of scale. Types of integration: horizontal integration. Vertical integration. Conglomerate merger. Multinationals. Why do businesses become multinationals? Business in the current economic climate. Start Up companies. Microbusinesses. Co-working. The internal organisation of a business. Focus on grammar: Past simple vs present perfect. Business starts at school in this golden age for young founders.

- **Unit 3: Banking and Finance.** Banking services. Loans, overdraft and mortgages. Online banking. Online and mobile banking security. The Stock Exchange. Bear and Bull markets. The London Stock Exchange. The FTSE100 The New York stock Exchange. NASDAQ OMX. Other World Stock Exchanges: the Tokyo Stock exchange. The Shanghai Stock Exchange. The Hong Kong Stock Exchange. The BM&Fbovespa. Financial crises. The Latin American Sovereign Debt Crisis. The Stock Market Crash. The Dotcom. European Sovereign Debt Crisis.

### Per Educazione Civica: Infosphere.

- Mark Bartram, Richard Walton - **Venture 2, 21st Century skills and competences-** OXFORD

- Flavia Bertini, Barbara Bettinelli, Kieran O'Malley - **BUSINESS Expert – Pearson Longman**

**Data: 03/06/2023**

**Firma del docente**

*Monica G. Drovandi*

Firma autografata sostituita con indicazione a stampa del nominativo del  
soggetto responsabile ai sensi del D.Lgs. n. 39/1993, art. 3 c. 2